

## SPOTLITE FEATURE PACKAGE AGREEMENT (#D – eff. 6/21/10)

Rep: \_\_\_\_\_ Bride Acct #: \_\_\_\_\_

**STEP 1A COMPLETE ADVERTISER INFORMATION**  
 Bill to: \_\_\_\_\_ Advertiser: \_\_\_\_\_ Agency \_\_\_\_\_ Verbal Date: \_\_\_\_\_  
 Send Bills To: \_\_\_\_\_ AP Phone: \_\_\_\_\_  
 (\_\_\_\_\_) \_\_\_\_\_  
 Phone: (\_\_\_\_\_) \_\_\_\_\_ FAX#: (\_\_\_\_\_) \_\_\_\_\_  
 Advertiser: \_\_\_\_\_  
 Contact/Title: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ ST: \_\_\_\_\_ ZIP: \_\_\_\_\_  
 WEB: www. \_\_\_\_\_

**STEP 1B COMPLETE AGENCY INFORMATION**  
 Accts Payable: \_\_\_\_\_  
 Phone: (\_\_\_\_\_) \_\_\_\_\_ FAX #: (\_\_\_\_\_) \_\_\_\_\_  
 Agency: \_\_\_\_\_  
 Contact/Title: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ ST: \_\_\_\_\_ ZIP: \_\_\_\_\_  
 Email: \_\_\_\_\_

### STEP 2 – INITIAL The Spotlite you wish to reserve.

DESCRIPTION	12-x NEB Disp. Advertisers	Non-Advertisers
_____ 2-page Spotlite Feature	\$2,500	\$3,500
Includes: 300 FREE 4-Color, 2-page color laser reprints of your 2-page Spotlite story, to arrive within 2 weeks after the magazine is mailed. You must supply all copy and electronic photos with all rights granted to us on CD. We will provide online page proofs of the layout. You may order extra copies anytime. Call for a quote. Photos will not be credited unless photographers are advertisers in New England Bride Magazine.		
_____ FRONT COVER + 2-page Spotlite Feature	\$4,500	\$ 5,500
Includes: 500 FREE 4-Color, 4-page laser reprints of your 2-page Spotlite, plus our existing magazine cover. Page 4 can be additional text or photos if you supply them to us. Delivered within 2 weeks of magazine mailing. You must supply all copy and electronic photos with all rights granted to us on CD. We provide online proofs of the final layout & designs. You may order extra copies anytime. Call for a quote. Photos will not be credited unless photographers are advertisers in New England Bride Magazine.		

### STEP 3 – INITIAL/CIRCLE Spotlite OPTIONS – (Prices for options if purchased at the time of agreement. Call for other options)

- \_\_\_\_\_ Qty of extra reprints:      **500 extra = \$500   1000 extra = \$750   2000 extra = \$1,000   5000 extra = \$2,500   10,000 extra = \$4,000**
- \_\_\_\_\_ Custom Magazine Cover:      **\$ 500 – For 4-page reprints only.** We will change cover to use only your photos and cover lines.
- \_\_\_\_\_ Photo Shoots:      **Circle: ½-Day - \$1,000 –OR– Full-Day - \$1,500 –** you will get a CD or DVD with 1 shot from each scene.
- \_\_\_\_\_ Extra Photos/logos:      **\$150 each.** Up to 3 photos/logos are included free in your Spotlite.
- \_\_\_\_\_ Write copy for your 2-pager:      **\$500.** We will send our writer to your facility to write your Spotlite article. You will see final copy for proofing.

### STEP 4 – Initial Magazine Issue(s) & add year that you wish your Spotlite to appear in below. Mail dates & rates are subject to change without notice.

NE Bride	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	# of Issues:
Issue Mailed:	12/20	1/25	2/25	3/25	4/25	5/25	6/25	7/25	8/25	9/25	10/25	11/25	
Pmt is Due:	10/1	11/1	12/1	1/1	2/1	3/1	4/1	5/1	6/1	7/1	8/1	9/1	
Initials:													

Place my 2-page Spotlite in this editorial section \_\_\_\_\_ (see list of Basic Business Categories at [www.NewEnglandBride.com/Categories.asp](http://www.NewEnglandBride.com/Categories.asp))

**STEP 5 BILLING TERMS & ACCEPTANCES:** I understand that payment is required 90 days prior to issue date and there are no refunds for canceled Spotlites and issue insertion dates are subject to acceptance by the Publisher. I have read, understand and accept the ADVERTISING TERMS & CONDITIONS on this web page: [www.NewEnglandBride.com/mediakit.asp](http://www.NewEnglandBride.com/mediakit.asp) . I acknowledge receipt of a copy of this signed agreement. The Publisher reserves the right to terminate this contract at his sole discretion if, in his sole judgment, continuing this schedule is detrimental to the Publisher, his readers, and/or other advertisers.

**FOR ADVERTISER:**  
 Print name: \_\_\_\_\_  
 Signed and Sealed: \_\_\_\_\_  
 Title: \_\_\_\_\_ Date: \_\_\_\_\_  
 Home Phone: (\_\_\_\_\_) \_\_\_\_\_  
 For New England Bride, Inc.: \_\_\_\_\_

**FOR AGENCY:**  
 Print name: \_\_\_\_\_  
 Signed and Sealed: \_\_\_\_\_  
 Title: \_\_\_\_\_ Date: \_\_\_\_\_  
 Title: \_\_\_\_\_ Date: \_\_\_\_\_

(For Office Use: acmgr:\_\_\_\_ tnotes:\_\_\_\_ sch:\_\_\_\_ inv:\_\_\_\_ cc:\_\_\_\_ ACT ID #:\_\_\_\_\_)