

NEW ENGLAND BRIDE

29 Durham Drive • Lynnfield, MA 01940
 P: 800.241.5458 • Fax: 866-258-0053

Bride Acct #: _____

INSERTS POLY-BAGGED WITH MAGAZINES - RATES & AGREEMENT (#C – eff. 6/1/10)

Rep: _____

STEP 1A COMPLETE ADVERTISER INFORMATION
 Bill to: _____ Advertiser: _____ Agency _____ Verbal Date: _____
 Send Bills To: _____ AP Phone: (____) _____
 Phone: (____) _____ FAX#: (____) _____
 Advertiser: _____
 Contact/Title: _____
 Address: _____
 City: _____ ST: _____ ZIP: _____
 WEB: www. _____

STEP 1B COMPLETE AGENCY INFORMATION
 Accts Payable: _____
 Phone: (____) _____ FAX #: (____) _____
 Agency: _____
 Contact/Title: _____
 Address: _____
 City: _____ ST: _____ ZIP: _____
 Email: _____

STEP 2 – RATES: For 1 Standard Piece: Any size postcard, 2 or 4-page brochures or CD/DVD. **Max folded size:** 8-1/2" x 11".
 All other pieces quoted after receipt of sample.

SOLO POLY-BAGGED INSERTS	Up To 1,000 pcs	INSERT RATE/M				
		2M	3M	4M	5M	8M+
12-time Advertisers	\$ 800	\$500	\$450	\$400	\$350	\$300

STEP 3 - SHIPPING/LABELING INSTRUCTIONS:

- Each Insert must be delivered in cartons and must have a packing slip that provides the following information:
 - Quantity - including total # of inserts and count/carton. (If this information is not provided our printer will weigh & count at a \$100 charge.)
 - Issue name to carry insert – MONTH & YEAR
 - The Company Name visible on the Insert
 - Insert Project Name and code (if any)
- Must be shipped in **CARTONS only**. Each carton must be labeled with the count/carton and the carton number as 1 of xx.
- Ship inserts to: Cummings Press, 4 Peters Brook Road, Hooksett, NH 03106-6495 - Attn: Sonia Courcy. Phone: 800-647-0035 x 245
- Publisher must approve a sample of all inserts in advance. Rates, terms and conditions subject to change without notice.
- Inserts are due at our printing plant at least 7 days before mail date.

STEP 4 – Initial Magazine Issue(s) & add year that you wish your insert to run in below. Mail dates are subject to change without notice.

NE Bride	JAN	SPR	MAR	SUM	MAY	JUN	FALL	AUG	SEP	WIN	NOV	DEC	# of Issues:
Issue Mailed:	12/10	1/10	2/10	3/10	4/10	5/10	6/10	7/10	8/10	9/10	10/10	11/10	
Initials:													

STEP 5 BILLING TERMS & ACCEPTANCES: I understand that payment is required 30 days prior to issue mail date, there are no refunds for canceled INSERTS & mail dates/rates are subject to change by the Publisher without notice. I have read, understand and accept the ADVERTISING TERMS & CONDITIONS on this web page: www.NewEnglandBride.com/mediakit.asp. I acknowledge receipt of a copy of this signed agreement. The Publisher reserves the right to terminate this contract at his sole discretion if, in his sole judgment, continuing this schedule is detrimental to the Publisher, subscribers, and/or other advertisers.

FOR ADVERTISER:
 Print name: _____
 Signed and Sealed: _____
 Title: _____ Date: _____
 Home Phone: (____) _____
 For New England Bride, Inc.: _____

FOR AGENCY:
 Print name: _____
 Signed and Sealed: _____
 Title: _____ Date: _____
 Title: _____ Date: _____